

ZeroPassword™ for Retail

Help Your Clients Eliminate Passwords

Why MSPs are better off with ZeroPassword™

- **Higher-margin recurring revenue**
Predictable per-user MRR with MSP-friendly monthly billing and no annual lock-in
- **Competitive differentiation**
Deliver what Duo, Okta, and Microsoft can't - true password elimination including legacy apps
- **Reduced support burden**
Eliminate password-reset tickets and significantly reduce onboarding and access-related support calls

Why will Retail clients love it

- **Passwords are a burden on your operations:**
ZeroPassword™ simplifies authentication for hourly staff, seasonal workers, back-office applications and Point of Sale systems (POS)
- **Phishing risk is eliminated at the source:**
Bad actors can't phish credentials that don't exist
- **No more legacy compliance gaps:**
Works on mainframes, VPN (RADIUS), and any legacy apps competitors can't touch, such as POS applications
- **Future proof MFA compliance:**
Meet PCI DSS 4.0, SOX, CCPA and similar regulatory MFA requirements with a phishing-resistant authentication that protects customer data, provides a supervisory audit log, and works offline when internet is unavailable
- **New hire onboarding:**
Full access with zero passwords on day one

What Makes ZeroPassword™ Different

"Passwordless" usually means using passwords less often. But passwords are still there, and so is the phishing risk. ZeroPassword™ eliminates passwords entirely:



No password created during onboarding



No password typed at login



No password stored in Active Directory, Entra ID, or any directory service



Universal authentication across SSO, VPN, legacy, mainframes, and shared terminals

What is ZeroPassword™

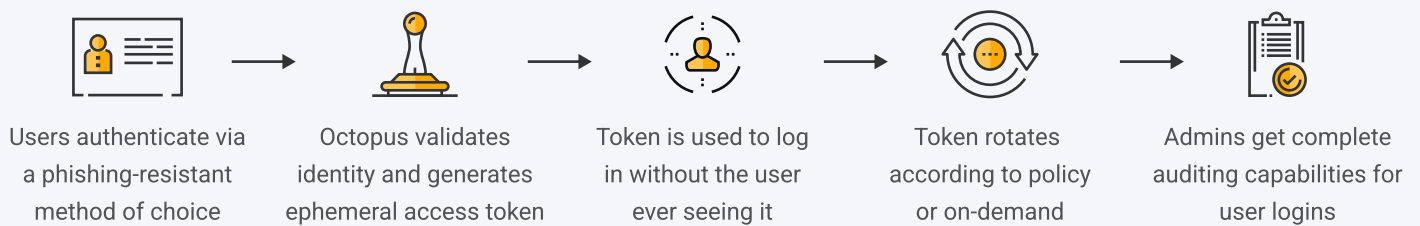
Patented technology that eliminates passwords everywhere, providing users with a single, universal and secure login workflow. MSPs manage all customers through a secure, multi-tenant console.

How ZeroPassword™ Works

ZeroPassword™ replaces user passwords with highly secure, machine-generated ephemeral tokens that rotate automatically and are never exposed to users. Users never see, type, or know these tokens exist. This unique approach solves password pains and MFA gaps for the entire IT stack, and brings modern authentication and visibility even to legacy applications and shared accounts.

Users experience true passwordless login everywhere. Legacy backend systems still work as they were designed while maintaining complex, ephemeral, and impossible to phish credentials.

Authentication flow



Enterprise-Wide Coverage

On-prem | SaaS | Legacy apps | VPN | Air gap | Shared accounts | Windows | Mac | Servers | RDP | SSH | VDI

Deployment Options

- **Multi-Tenancy:** Securely manage multiple client environments easily from a single MSP dashboard
- **Monthly Per-User Billing:** No annual lock-in & volume discounts
- **Centralized Licensing:** Track usage & automate reporting for a simple billing
- **Rapid Provisioning:** New client environments in minutes
- **RMM / PSA Integration:** Fits cleanly into your existing MSP operational stack

Want to see it in action?

Get a Partner Demo